

Proxies.gg Brand Guide

01

The Logo

The Glyph

If the logo is going to be used next to other graphic elements, make sure there is enough space around it to let it breathe.



Lockups and Uses



Proxies.gg



Proxies.gg

Proxies.gg

Color Styles



WHITE ON BLUE



DARK ON BLUE



BLUE ON WHITE



WHITE ON WHITE

02

Typography

Typography

Proxies.gg Typography should be crisp and clear, while being stylish and modern. We chose the best two fonts on the internet, which are free and open source. With perfect geometry and angles, these fonts are best for our design.

Primary Font.
H1, H2, H3, H4 , H5

SPECIAL
HEADLINES OR
QUOTES

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“Testimonials or quotes”

03

Brand Colors

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Proxies.gg has two main blue shades that represent a sense of trust with our users. It’s easy to approach and friendly at a glance. Blue along with some red, yellow and green creates a very pleasing to eye color palette, and represents the various ways our brand can be perceived.



Thank You